

FREE THE KIDS





Dirt is Good

The Truth about Dirt

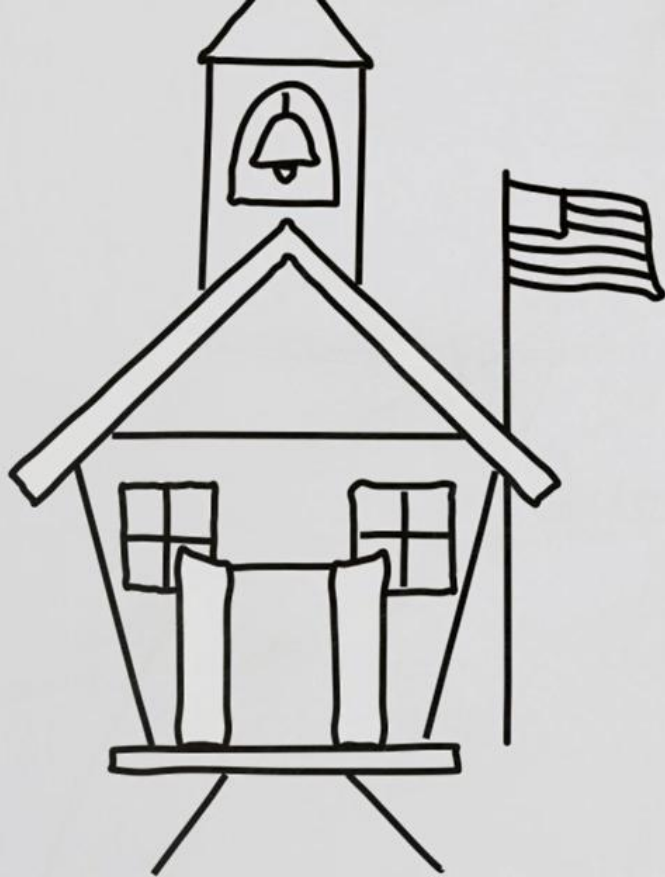
Make the Most of Dirt



#DIRTISGOOD

Playing outside isn't just fun – it's vital. Who spends more time outside, a child... or a maximum-security prisoner?
Watch the film to find out...

Whirlpool



1 in 5 students struggle with access to clean clothes for school.



Trendy w marketingu



Organizatorzy





[Lista nagrodzonych 2017](#)

Marketing polega na
dostrzeganiu...

**...problemów
społecznych**

Bieda



Nierówności



Bezpieczeństwo drogowe



SKULL



BRAIN



NECK



FACE



RIB CAGE



SKIN



LEGS & FEET



KNEES



Warsztaty:

Problem społeczny

Firma (marka)

One in three children are a left-behind child in China's country side.
The number has exceeded 60 million.

**A jaki problem społeczny
Ty dostrzegasz?**